

## Special Event for PMAC 2024 (Book Launch)

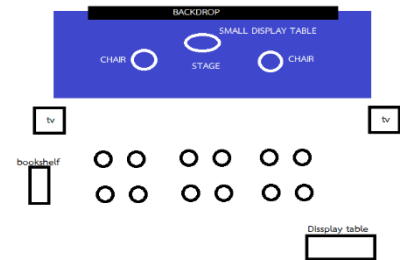
**Title:** The Book Launch Event of

“Unveiling the Legacy of Thailand's Universal Coverage Scheme and 37 Years on the Samphan Path: A Journey of Development and Public Policy Transformation”

**Date and Time:** 31<sup>st</sup> January 2025 at 13.00 – 13.30 hrs.

### Format:

The stage will be adorned with a 3-meter backdrop with a bookshelf, on the provided stage with two TV screens for showing book's info.



**Event Style:** Open for all

### Equipment:

1. TV Screen
2. Chairs
3. Multiple socket extension cord
4. Display table

**Length of time:** 30 mins

### Contact person:

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### Objective:

To celebrate Thailand's journey toward health equity and universal health coverage through the legacy of the Universal Coverage Scheme (UCS) and the transformative power of collaborative policy development. This concept note aims to honor the vision and dedication of Dr. Sanguan Nittayarumphong and the Universal Coverage Scheme (UCS), along with the contributions of the Sampran Group, whose insights have driven meaningful reforms in Thailand's health system. Authored by Dr. Vichai Chokevivat, the two featured publications provide insights into the strategies, challenges, and innovations that have shaped Thailand's model for equitable healthcare, inspiring future generations to prioritize knowledge-driven and community-centered health policies.

### Background:

More than 22 years ago, Dr. Sanguan Nittayarumphong's pioneering vision brought the Universal Coverage Scheme (UCS) to life, establishing a foundation for universal health coverage in Thailand. This system has since evolved to meet the health needs of

millions and address health inequities. The National Health Security Office (NHSO) continues to carry forward this legacy, striving to ensure accessible, equitable healthcare for all.

This year's book launch, *Unveiling the Legacy of Thailand's Universal Coverage Scheme and 37 Years on the Samphan Path: A Journey of Development and Public Policy Transformation*, pays tribute to the commitment and resilience of Thailand's health advocates. Authored by Dr. Vichai Chokevivat, the two books featured in this event—*The History of Thailand's Universal Coverage Scheme*, which traces the establishment and milestones of UCS, and *On the Sampran Path: The Process of Development and Driving Public Policies*, which documents the impactful role of the Sampran Group—offer a comprehensive view of Thailand's health policy journey. As an incubator for innovative thinking, the Sampran Group played a key role in promoting the "Right View" and fostering knowledge-driven reforms that have shaped Thailand's public health landscape.

This event will provide an invaluable opportunity to reflect on the lessons learned from Thailand's health policy evolution and to inspire new approaches in health system reforms. Through stories of struggle, collaboration, and triumph, Dr. Vichai's works reveal the enduring values of inclusivity and resilience, celebrating Thailand's journey and its ongoing commitment to health equity.

**Speakers:**

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| 1. Professor Goran Tomson   | International Health Systems Research<br>Karolinska Institutet, Distinguished Fellow<br>George Institute Global Health (VDO Record) |
| 2. Dr. Vichai Chokevivat    | The author  |
| 3. Dr. Jadej Thammatacharee | Secretary-General of NHSO   |

**Moderator:**

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| 1. Chalarntorn Yothasmutra | Director, International Collaboration on<br>UHC Division, NHSO |
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